

# 63<sup>RD</sup> ANNUAL MEETING

Marriott Portland Downtown Waterfront | Portland, OR | September 15-20, 2020



**AEG 2020**  
**PORTLAND OREGON**  
HAZARDS IN HINDSIGHT  
LESSONS FOR THE FUTURE



## REASONS to attend the AEG Annual Meeting *your boss will LOVE!*

*Attending the 2020 AEG Annual Meeting in Portland is beneficial to you, your company, and the geologic profession. The following 5 reasons will help you demonstrate to your employer how attending this conference, and maybe a field trip, is a good use of company time and resources.*



### PROMOTE *Your Company*

Put your company name in the hands of approximately 1,300 attendees from around the country and internationally, interacting with individuals from other geology and engineering firms as well as many related disciplines is advertising. A strong elevator speech about your company will start many business interactions on the right foot. If you present research, a paper or poster you will also get your companies name in the agenda, on announcements and posters, and multiple individuals will already have a positive impression of your company.

***ACTION ITEM:** Present your company elevator speech to your supervisor and accept feedback on areas for improvement that will not only spark conversation about your company but create worthwhile social interactions and potential business alliances.*



### DISCOVER *New Technology and Research*

Gain information about the latest research in your companies focus area as well as the rest of the geology and engineering fields. Most of this information is unpublished so you will not be able to find it online or in any academic journals. Additionally, you can have one-on-one interactions with the scientists who performed the research or participated in the case study and add them to your contact list. With 56 technical sessions and symposia, 4 days of poster presentations, amazing field courses and several short course opportunities, the AEG Annual Meeting offers something for every specialty and interest.

***ACTION ITEM:** Share specific sessions you plan to attend that are relevant to your current research, position and discipline; include options in related areas and hot topics in the industry, with your supervisor when discussing the meeting. Offer to present what you have learned to the company when you return.*



### NETWORK

The best way to promote your company and yourself is to know as many people as possible. Network with hundreds of your colleagues to discuss the cutting-edge research presented. Additionally, once you have personal relationships with people from multiple disciplines across the country it is easier to call and ask for advice on new issues or collaborate on various situations that may come across your desk. Also, it fosters the profession and advocacy, especially because you can use successful ideas and perspectives that have been implemented in the industry in other areas of the country that may not be prevalent in your local area.

***ACTION ITEM:** Explain to your employer how you plan to grow your personal network each day at the conference and how that benefits the company.*



To register, visit: [aegannualmeeting.org](http://aegannualmeeting.org)



## CAREER *Advancement*

Being at the forefront of research in your field is important in today's high paced technology driven environment. If you have heard and read about a recent hot-button issue, you are a greater asset to your company. You can also help move your company into the position of the consultants consultant, where your colleagues acknowledge your abundance of industry knowledge and you become a resource for others in the industry.

Additionally, there are multiple sessions geared for the college student and advancing professional, working through interview questions, editing resumes. Tips and tricks for networking and navigating the job searching waters. It is still a who do you know world, so the more people you know the better insight to job availability.

**ACTION ITEM:** *Point to several technical sessions discussing present day issues relevant to your company and the industry to your supervisor. Explain how after attending the session you will be able to have a one on one conversation with the presenters to get a more in-depth scope on their research and foster personal relationships to focus in on these important topics and bring back that knowledge to your company.*

## Best VALUE

Event registration includes all general and technical breakout sessions, communication, educational outreach, networking social breaks and poster presentations. In addition to the 56 technical sessions, the Annual Meeting offers many career and networking events.

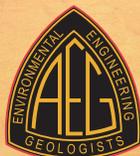
Additionally, this is a great place to earn many of your Professional Development Hours at once, with multiple talks on similar topics you can easily fill 8 credit hours in one day if you attend a full day of technical sessions.

AEG offers many ways to keep the meeting cost affordable for you and your employer. **Register by August 1, 2020 to receive \$100 off the full registration price.** The following breakdown of cost will be helpful to share with your employer, so they understand the full cost of the conference.

Save \$150 on your registration fee by becoming an AEG Member. The benefits of AEG membership are many, but the most beneficial are: increasing your technical and business knowledge, enhancing your career opportunities, networking with your peers, participating in professionally led field courses, and having fun in the process.

**ACTION ITEM:** *Create a table showing the costs vs. benefits for the company, presenting how the costs are minimal compared with the company benefits. Be realistic.*

Cost Breakdown		Benefit Breakdown
Registration	\$495 (early, member pricing)	Company promotion
Hotel	\$209/night	Discover new technology and research
Meals	\$60/day	Networking
Transportation	(airfare, local transportation)	Career advancement
Additional Cost	(presentation expenses)	



**Association of Environmental & Engineering Geologists**

3053 Nationwide Parkway | Brunswick, Ohio | 44212

303-518-0618 | 330-578-4900

To register, visit: [aegannualmeeting.org](http://aegannualmeeting.org)